

Alabama Governor's Conference on Tourism

August 14-17

Montgomery, Alabama

**Speaker: Warner McGowin, Executive Editor, Travel,
*Southern Living Magazine***

Tuesday, August 17 8:45-9:45 AM



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Warner McGowin has served as Executive Editor of *Southern Living* since October 2002. With a readership of over 16 million, *Southern Living* is the 5th largest monthly consumer magazine in the country.

He oversees the magazine's Travel department, which has been recognized with two Lowell Thomas awards from the Society of American Travel Writers in the past three years. Warner also manages the Livings department, which produces individual sections within *Southern Living* for seven states and the mid-Atlantic region.

Prior to joining *Southern Living*, Warner was a senior editor at *Health* magazine and a part of the initial team that brought the magazine's editorial operations from San Francisco to Birmingham in 2001.

Warner moved back to his hometown of Birmingham in 2000, after living in Dallas and working as managing editor of *D*, the city magazine of Dallas, and senior editor of *American Way*, the American Airlines publication.

